

David R. Sadtler

500 Chesham House
150 Regent Street
London W1R 5FA
Telephone: 071-439 6288
Facsimile: 071-734 4166

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Sir Adrian Cadbury
c/o Office of the Chairman
Cadbury Schweppes plc
1 Connaught Place
London W2 2EX

Dear Sir Adrian:

I am an independent strategy consultant and also a Fellow of the Ashridge Strategic Management Centre. Our focus at the Centre is the role of the corporate centre in multi-business companies. We are just finishing a multi-year research project on corporate strategy, which inspired the attached piece about the role of boards.

It seems to me that the ideas in this article provide a practical complement to the work of your committee and should be carefully considered by all companies really concerned with corporate governance.

I just thought you might enjoy seeing the article.

Yours truly,



David R. Sadtler